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Deep Impact Boats to be Presenting Sponsor of Habitat for Humanity of the Upper Keys/University of Miami Sports Hall of Fame Celebrity Dolphin Fishing Tournament

Hurricanes Fans Can Register Online at www.canefish.com for June 27-28 Tournament in Islamorada Hosted by NFL Hall of Famer and UM Football Great Michael Irvin

MIAMI, May 19, 2014 – The University of Miami Sports Hall of Fame (UMSHoF) today announced the signing of [Deep Impact Boats](#) as the first-ever presenting sponsor of the 4th Annual Habitat for Humanity of the Upper Keys/UMSHoF Celebrity Dolphin Fishing Tournament. The event activities are set for June 27-28 at Founders Park at Mile Marker 87 and Coconut Cove Resort and Marina at Mile Marker 85 on the Overseas Highway in Islamorada, Fla.

This year's tournament will be hosted by [Michael Irvin](#), a 2007 inductee into the Pro Football Hall of Fame and three-time Super Bowl Champion with the Dallas Cowboys. Irvin was a member of the Miami Hurricanes' 1987 National Championship team and still holds the UM record for most career receiving touchdowns with 26.

The tournament weekend will begin Friday evening with a kick-off party and captains' meeting followed on Saturday by a full day of fishing, awards dinner and live and silent auctions featuring unique sports memorabilia as well as a variety of gift packages. This is the only fishing event of its kind that matches participants with former Miami Hurricanes sports stars for the competition. Cash prizes and trophies will be presented to anglers in eight categories. A portion of the tournament proceeds will go to [Habitat for Humanity of the Upper Keys](#), [The Buoniconti Fund to Cure Paralysis](#) and the [UMSHoF](#).

"We at Deep Impact Boats know what it's all about," said Ivan Gomez, the company's director of marketing and public relations. "It's about giving back to our community, and it's all about The U. We are honored to be a part of such an incredible event and cannot wait to see what's to come from this powerful partnership."

[Deep Impact Boats](#) designs, develops, manufactures, markets, services and supports its boating clientele from its 50,000-square-foot facility in Miami. The company has crafted hundreds of boats for customers around the world since 1998. From a boat's concept to completion, Deep Impact customers are engaged throughout the entire boat-building process. To meet the unique and diverse tastes of its loyal customer base, Deep Impact offers its

customers the ability to customize and personalize the boats of their choice. For more information, visit www.deepimpactboats.com.

“Our tournament committee is proud to welcome a Miami boat manufacturer as our event’s first presenting sponsor,” said [K.C. Jones](#), president of the UMSHoF, a 2008 hall inductee, two-time Super Bowl winner with the Denver Broncos and founder of the tournament. “Through Deep Impact Boats’ support and that of our other sponsors, we have the opportunity to expand the size and scope of the tournament for the benefit of participants, the nonprofit organizations involved and the businesses in Islamorada. The tournament has become a can’t miss event of the sportfishing calendar with teams competing on 100 boats set to take to the waters. For Hurricanes fans who don’t want to fish, our line-up presents a full slate of activities on land.”

Former Hurricanes sports stars scheduled to participate include NFL Hall of Famer and 2012 Tournament Host [Warren Sapp](#) (Tampa Bay Buccaneers, Oakland Raiders), NFL Hall of Famer [Ted Hendricks](#) (Baltimore Colts, Green Bay Packers, Oakland and Los Angeles Raiders), [Clinton Portis](#) (Denver Broncos, Washington Redskins), [Brett Romberg](#) (Jacksonville Jaguars, St. Louis Rams, Atlanta Falcons), [Gary Dunn](#) (Pittsburgh Steelers), [Damione Lewis](#) (St. Louis Rams, Carolina Panthers, New England Patriots, Houston Texans), [Randal Hill](#) (Miami Dolphins, Arizona Cardinals, New Orleans Saints) and 1992 Heisman Trophy winner [Gino Torretta](#) (Minnesota Vikings, Detroit Lions, San Francisco 49ers, Seattle Seahawks, Indianapolis Colts).

[Tournament Information](#)

The 4th Annual Habitat for Humanity of the Upper Keys/UMSHoF Celebrity Dolphin Fishing Tournament is presented by [Deep Impact Boats](#) and brought to participants by the [Monroe County Tourist Development Council](#). For information about tournament participation, including boat entry or sponsorship opportunities, visit www.canefish.com, call (305) 667-0399 or contact Tournament Director Judy Layne at judy@canefish.com. Save \$150 on tournament fees by [registering online now](#) until June 1. Follow the tournament on Facebook at www.facebook.com/canefish.

[About the University of Miami Sports Hall of Fame \(UMSHoF\)](#)

Nestled on the Coral Gables campus of the University of Miami, the UMSHoF is a 501(c)(3) corporation whose sole purpose is to recognize those student athletes, coaches and administrators who have contributed the most to Hurricanes Athletics over the years. The showcase for the UMSHoF and repository of the great sports traditions of the University of Miami is the Tom Kearns Sports Hall of Fame Building, next door to the Hecht Athletic Center on San Amaro Drive. On display are photos of each of the inductees, as well as [Gino Torretta's](#) Heisman Trophy, the Seminole War Canoe and [Ted Hendricks'](#) Pro Football Hall of Fame bust. The UMSHoF display includes basketball memorabilia from the [Rick Barry](#) years along with items from more than 85 years of UM's athletic history. For information about planning a visit, participating in one of the annual fundraising event or contributing to the UMSHoF, visit www.umsportshalloffame.com, send an email to umsportshalloffame@aol.com or contact Executive Director John Routh at (305) 284-2775.